

## Website Privacy Policy

Milbank Manufacturing Company ("Milbank") is committed to safeguarding your privacy on our website, located at [www.milbankworks.com](http://www.milbankworks.com). We use this Privacy Policy to clearly disclose to you our privacy practices on our website in a manner that is easy to understand. If there is something you do not understand about our privacy practices, please feel free to contact our compliance officer at [policy@milbankworks.com](mailto:policy@milbankworks.com).

This Privacy Policy does not apply to products or services provided, or information obtained, other than through the website. We may change this policy from time to time so please check back often. If we materially change our privacy practices, we will update this policy and such changes will be effective upon posting. Your continued use of the website after any modification to the Privacy Policy will constitute your acceptance of the new terms. This Privacy Policy is effective as of March 23, 2018.

### **What information is collected?**

We collect information through our website in several ways. Some of the information we collect is personal or identifiable to you. Other information is collected anonymously. We may collect the following categories of information:

- Personal contact information including your name, email address, phone number, company name and other contact information relevant to your request;
- Other information you provide to us, such as a description of problems with our website or an inquiry or correspondence related to our products, services or practices; and
- Device information and certain unique or persistent identifiers such as MAC or IP address, device identifier, customer number or other identifier, and viewing information related to how you interact with our website as well as what type of device and operating system or apps you use to browse our website.

### **How is information collected?**

#### ***Direct Collection***

We primarily collect personal information directly from you when you submit it via our website, such as when you register for a specific type of content, submit a contact form or otherwise request information through our website. If you do not want to share your personal information through our website, you can choose not to participate in a particular inquiry. If you choose not to register or participate, you may not have access to areas that require registration. We may receive information, including personal information, about you from other sources and add it to the information that we have received from you.

#### ***Indirect Collection – Cookies and Other Technology***

As part of offering and providing customizable and personalized services, our website may use cookies and other online tracking technologies to store and sometimes track information about you. We may use these technologies to:

- Provide you with personalized content based on your use of our website
- Enable you to more easily use our website by remembering and using contact information and registration information
- Evaluate, monitor and analyze the use of our website and its traffic patterns to help improve our website and services

The types of tracking technologies we use and the primary purposes we use the resulting data for include:

- **Cookies:** A "cookie" is a small line of text that is stored by your web browser on your device for record-

keeping purposes and to help us provide better service to you. We use cookies primarily to customize our website to deliver content specific to your interests and to monitor use and performance of the website. Your browser has options to accept, reject, or provide you with notice when a cookie is sent. Please be aware that disabling or revoking consent to the use of cookies may impact your ability to fully utilize certain portions of our website.

- **Web Beacons:** We also employ a software technology called a clear GIF (Graphics Interchange Format), a pixel tag or Web beacon. A web beacon is a line of code that we place on our websites or in emails which allows us to analyze our advertising and the general usage patterns of visitors to our websites. These help us better manage content on our site by informing us what content or promotions are effective.
- **Log Files:** We also use log files which track Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, platform/operating system type, date/time stamp, and number of clicks. We utilize this information to analyze trends, administer the site, prevent fraud, track website navigation in the aggregate, and gather broad demographic information for aggregate use.

#### **How is collected information used?**

Our main goal in collecting information is to improve the site and provide you with the best possible experience on the site. For example, by using the information we collect, we can provide you with an easy to use and readily available forum to learn about our products and services and find a Milbank sales representative. We may also use your personal information to:

- Notify you of products or services available from Milbank and our affiliates through periodic messages via mobile, twitter, email, or other platforms;
- Personalize online content so that it applies to you and your interests;
- Maintain or administer our website and make our products, services, and website better;
- Compile, analyze and conduct research on our users' demographics and behavior;
- Detect, investigate and prevent activities that may violate our policies or be illegal;
- Provide various functionalities and services as they are added to our website from time to time; and
- Other uses in furtherance of our business purposes.

#### **Who collects this information?**

Except as provided in this Privacy Policy, only Milbank and our affiliates, service providers, and representatives will have access to your personal account information. When you are on our site and are asked for personal information, you are sharing that information with Milbank and its authorized service providers, affiliates, and representatives.

Other websites to which we link, including sites operated by certain third party services providers and utilizing Milbank branding, may collect personally identifiable information about you when you visit those sites. The information practices of other websites linked to our websites are not covered by this Privacy Policy and are subject to the Privacy Policy and Terms and Conditions of such other site.

#### **With whom does Milbank share information?**

We share your personal information with our affiliates, suppliers, vendors, and/or their agents and employees as we deem necessary for the provision of goods and services to you. Specifically, we may share your personal information or other data (i) with third parties assisting us in the provision, administration, and management of goods and services generally; (ii) with third parties that assist us in providing goods and services that you request; (iii) with third parties that support our business operations or provide marketing or advertising services on our behalf, including marketing, technical, accounting, legal or other professionals; and (iv) as otherwise required or permitted by law or approved by you. Additionally, we may use your personal information for our general business operations and goods and services provided by us for any purpose(s) if it is in a form that is not capable of being personally identified with you or if it is combined with personal information from one or more other customers in aggregate form that does not personally identify any particular customer. We may also sell, license or otherwise provide such de-identified or aggregated data to third parties.

As we continue to develop our business, we may buy or sell businesses or assets. In the event of a transaction involving the sale of some or all of Milbank's business(es), customer and site visitor information may be one of the transferred assets and may be disclosed in connection with negotiations relating to a proposed transaction. In such case, the transferred information may become subject to a different privacy policy following such transaction.

### **How can I control my personal information?**

We offer our customers certain choices for the collection, use and sharing of personal information. You may contact us at [policy@milbankworks.com](mailto:policy@milbankworks.com) to request to view, edit, or update your personal information from our database. We will use commercially reasonable efforts to accommodate your request but reserve the right to refuse to remove or modify any information which we determine is necessary for our business operations, legal purposes, or other reasons.

If you believe that any inaccurate or inappropriate information has been obtained or provided to others through your use of this website, you should contact us at [policy@milbankworks.com](mailto:policy@milbankworks.com).

### **What security precautions are in place to protect against the loss, misuse, or alteration of my information?**

Because information sent through the Internet travels from computer to computer throughout the world, when you give us information, that information may be sent electronically to servers outside of the country where you originally entered the information. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. Except as specifically stated, this site does not use security encryption measures. Information we collect on our website is not encrypted. Information that you disclose by use of this website, by posting a message or using e-mail, potentially could be collected and used by others. This may result in unsolicited messages from third parties or use of such information by third parties for their own purposes, legal or illegal. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us or from our services, and you do so at your own risk. Once we receive your transmission, we use a variety of commercially reasonable security technologies to help protect your personal information from unauthorized access, use or disclosure. However, the use of such security technologies is not, and should not be considered to be, any type of guarantee or warranty by us that your personal information will not be accessed by third parties or that we will use all available security technologies to prevent any unauthorized access, use or disclosure. We may permanently delete or destroy any and all personal information at any time as determined by us.

### **Choice/Opt-out**

To ensure that you will not receive recurring marketing or other information from us unless you choose to, we will provide you with simple instructions on each marketing email from Milbank for you to let us know that you have chosen to stop receiving such emails from us. Such requests may take a reasonable time to become effective.

### **What else should I know about my privacy?**

Please keep in mind that whenever you voluntarily disclose information online, that information may be accessible to other customers and users. Ultimately, you are solely responsible for maintaining the secrecy of your passwords and/or any account information. Please be careful and responsible whenever you are online.

### **Links to Other Web Sites**

Our website may contain links to other websites or online services that are operated and maintained by third parties and that are not under the control of or maintained by us. Such links do not constitute an endorsement by us of those other websites, the content displayed therein, or the persons or entities associated therewith. This Privacy Policy does not apply to this third-party content. We encourage you to review the privacy policies of these third-party websites or services.

### **Children's Privacy**

Our website does not knowingly collect, use, or disclose personal information from children under the age of 13. If we are made aware we have collected personal information from a child under 13 years old in a manner that is inconsistent with the Children's Online Privacy Protection Act ("COPPA"), we will delete this information as soon as possible.

### **Your California Privacy Rights**

California Civil Code Section 1798.83 permits our visitors who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us via email at [policy@milbankworks.com](mailto:policy@milbankworks.com), or via U.S. mail at:

Milbank Manufacturing Company  
Attn: Privacy  
4801 Deramus Ave.  
Kansas City, MO 64120  
*Please state that you are a California Resident.*

### **Do Not Track**

Do Not Track (DNT) is a privacy preference that users can set in their web browsers. DNT is a simple way for users to inform web services that have been integrated across the Internet (such as buttons, widgets, and other embedded features or content) that they do not want certain information about their webpage visits collected and shared across websites.

The DNT browser setting is only supported by recent versions of certain major browsers. When you activate DNT in your browser, while browsing Milbankworks.com or any other associated digital property, Milbank has implemented reasonable protocols that will attempt to comply with your browser's settings with respect to DNT. Notwithstanding the foregoing, our website generally limits tracking to the internal uses described above and does not enable the tracking of our users across multiple websites, however other websites to which we link may use tracking features. Please review their privacy policies to understand how you may be tracked.

### **International Users**

Please note that our website is directed towards users who reside in the United States. By using the website, you consent to the collection, storage, processing, and transfer of your information in and to the United States, or other countries and territories, pursuant to the laws of the United States, which may not offer the same level of privacy protection as your own.

### **Who do users contact with questions or concerns about our Privacy Policy?**

If you need further assistance, please send your questions or comments to [policy@milbankworks.com](mailto:policy@milbankworks.com) or:

Milbank Manufacturing Company  
Attn: Privacy  
4801 Deramus Ave.  
Kansas City, MO 64120